

Anastasia Alexander

Graphic Designer

Education

University of the West Indies, St Augustine

2018-2021

BA Visual Arts (Special)

UWI Open Campus Pre-University Centre

2016-2018

A Levels: Unit 1 and 2: Information Technology, Visual Arts, Communication Studies, Caribbean Studies

El Dorado West Secondary

2011-2016

Mathematics	1	Visual Arts	2
English A	1	Integrated Science	2
English B	3	Social Studies	2
Information Technology	1		

Work Experience

Ministry of the Attorney General and Legal Affairs

Digitization and Digitalization Unit

Business Operations Assistant 1

1st January 2022- Present (Short Term)

Ministry of the Attorney General and Legal Affairs

Digitization and Digitalization Unit

Business Operations Assistant 1

1st December 2021 - 31st December 2021

Keith Ward (Artist/ Creative Director)

Position: Freelance Graphic Designer

January 2021– December 2022

- Leveraged proficiency in Adobe InDesign, Photoshop, and Illustrator to design brochures, flyers, posters, and other promotional materials, for digital and traditional usage/ printing.
- Work with client to present mock-ups and collect information for adjustments.
- Developed engaging marketing and promotional advertisements to generate sales revenue and grow customer base.

I am a flexible and innovative person seeking opportunity in your organization. With a background both in Fine Arts and Graphic Design, through the completion of the BA Visual Arts program, I will prove to be an invaluable asset. My dedicated work ethic and initiative allows me to achieve under any circumstances whether in a team or independently

Contact:

Phone:

868 7377087

Online Graphic Portfolio:

<https://anasatsiaalexander.wixsite.com/my-site>

Email:

anastasia.alexander.1234@gmail.com

Skills:

- Design Strategy
- Art conceptualization
- Time Management
- Teamwork
- Communication
- Proficient in Microsoft Word and PowerPoint
- Proficient in Adobe Illustrator and Photoshop
- InDesign



References are available upon request.

Pantheon Services TT and Sade Walker(Author)

Postion : Freelance Graphic Designer

June 20 th 2022 - October 2022

- Designed and Illustrated two children's book called: Fuzzy Want to Play and Blair Bumblebee
- Consulted with clients to define design requirements and manage product development projects.

Melted Melanin,

Postion : Freelance Graphic Designer

10th May - 20th May 2022

- Designed a logo for rebranding their business.
- Consulted with clients to define design requirements and manage product development projects.

The Murti Maker,

Postion : Freelance Graphic Designer

June 2021 - July 2021

- Designed a logo for rebranding their business.
- Consulted with clients to define design requirements and manage product development projects.

Tobago Fashion Goddess,

Postion: Freelance Graphic Designer

March 2021– April 2021

- Designed new on-brand visual elements package, focusing on concept and messaging
- Assisted with rebranding their business by creating a cohesive look between a logo, letterhead, and stamp.

Keith Ward (Artist/ Creative Dircetor)

Postion: Contracted Designer

July 2018–August 2018

- Designed T- shirts for Red Runway children fashion show, under Artist Keith Ward.
- Contributed ideas during strategic and conceptual brainstorming sessions.
- Produce over 50 original concepts with hand drawing and painting.
- Collaborated with teams of designers to offer improvements and direction.

Also other Freelance Jobs